



Jason Bumm

Multimedia & Motion Graphics Designer

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ARTIST STATEMENT

I am a Multimedia and Motion Graphics Designer with experience in Project Management, Motion, Print, Video, Editing, Digital, and Image Manipulation in particular. I have collaborated and produced videos for clients ranging from small businesses to Fortune 500 companies. These businesses have been both B2B and B2C on both national and international levels. I am able to work within a client's design and branding guidelines, animating commercial and corporate still pieces and creating a range of digital media products to help capture, communicate, and share the company's events, products, and ideas. I am committed to producing exemplary, high-quality videos and graphics and handling a variety of simultaneous projects and work under high-pressure deadlines.

INDUSTRY SKILLS

Adobe After Effects, InDesign, Illustrator, Photoshop, Premiere, HTML/CSS, Dreamweaver, Cinema 4D, Maya, Final Cut Pro, HandBrake, MailChimp, Slack, Shake, ProTools, Soundtrack Pro, Flash, Microsoft Word, Works, Excel, Power Point, Compressor, DVD Studio, PC and Mac proficient.

INDUSTRY WORK

Smalley Steel Ring Multimedia Designer July 2017-July 2020

Built the video program and served as the creative graphic arts expert for all of Smalley's internal and external needs. Created marketing and sales content including but not limited to videos, catalogs, digital and print media advertisements, brochures, direct mail, presentations, email templates, website graphics, trade show displays and banners, icons, and logos. Spearheaded the video production from start to finish including story boarding, filming, lighting, sound, editing, and any graphics needed. Produced impactful and engaging content and facilitated other communication and marketing materials for external and internal cross-functional teams. Often served as project manager, maintaining project schedules and deliverables to expectations. Managed and trained marketing team members on the best graphic arts programs and procedures as well as collaborated with external contractors to ensure all marketing content being produced adhered to Smalley's brand.

VS Networks Senior Motion Graphics Artist January 2013-January 2017

Facilitated production and development of customized, high-impact, unique, consumer-driven designs by creating advertisements, interactive touchscreen applications, custom email blasts, and corporate sales, brand, and web videos for Fortune 500 companies including John Deere and Honda. Assisted with audio production, editing, custom graphic creation e.g., illustrations, and print work. Helped create branding guidelines for VS Networks. Also served as Project Manager for projects for Honda and Ingram Micro. Built strong, reliable relationships with Honda and Ingram Mirco to help define projects and feature requirements. Led meetings and designed and developed HTML and CSS for UI/UX for the touchscreen kiosks.

CW Network w/ Catwalk Productions: The Next Production Assistant July 2012

Worked in teams as well as solo to help organize, set up, stock and merchandise for a taped production of the CW networks show The Next. Organized and executed arrivals and departures of crew from location to location. Made decisions using good judgment without supervision or direction during taped productions.

Sigsaly Entertainment: Fate Accompli Visual Effects Conformist & Rotoscoping Artist April 2012-July 2012

Created the visual effects for this short which included three shooting scenes. Added flare to the guns and to the environment as well as a blood splatter. Used rotoscoping to add blood effects behind one of the actors in one of the scenes.

Feld Entertainment: Monster Jam Motion Graphics Artist February 2012- March 2012

Created multiple videos that are used during intermission at Monster Jam, a multi-city monster truck show. Used only After Effects to design motion graphics. The videos have played in such places as the Bridgestone Arena in Nashville as well as the Cowboy Stadium in Dallas to entertain and help sell products for Monster Jam.

Stone Cliff Productions Videographer, Editor & Motion Graphics Designer April 2011-August 2011

Filmed video for live productions at The Chicago Booth School of Business. Set up the equipment for the Entrepreneurial Roundtable discussions, which would have one to three guest speakers. Edited down the video, added any slides and titles that would be needed, and then uploaded the video onto the Internet to view.

EDUCATION

The Illinois Institute of Art- Chicago: Chicago, IL December 2010
BFA in Visual Effects and Motion Graphics

Kansas State University: Manhattan, KS 2004 - 2006
Courses in Fine Arts/Digital Media Art

Hutchinson Community College: Hutchinson, Kansas 2004
Associate in Art